

ANNUAL REPORT 2024- 2025

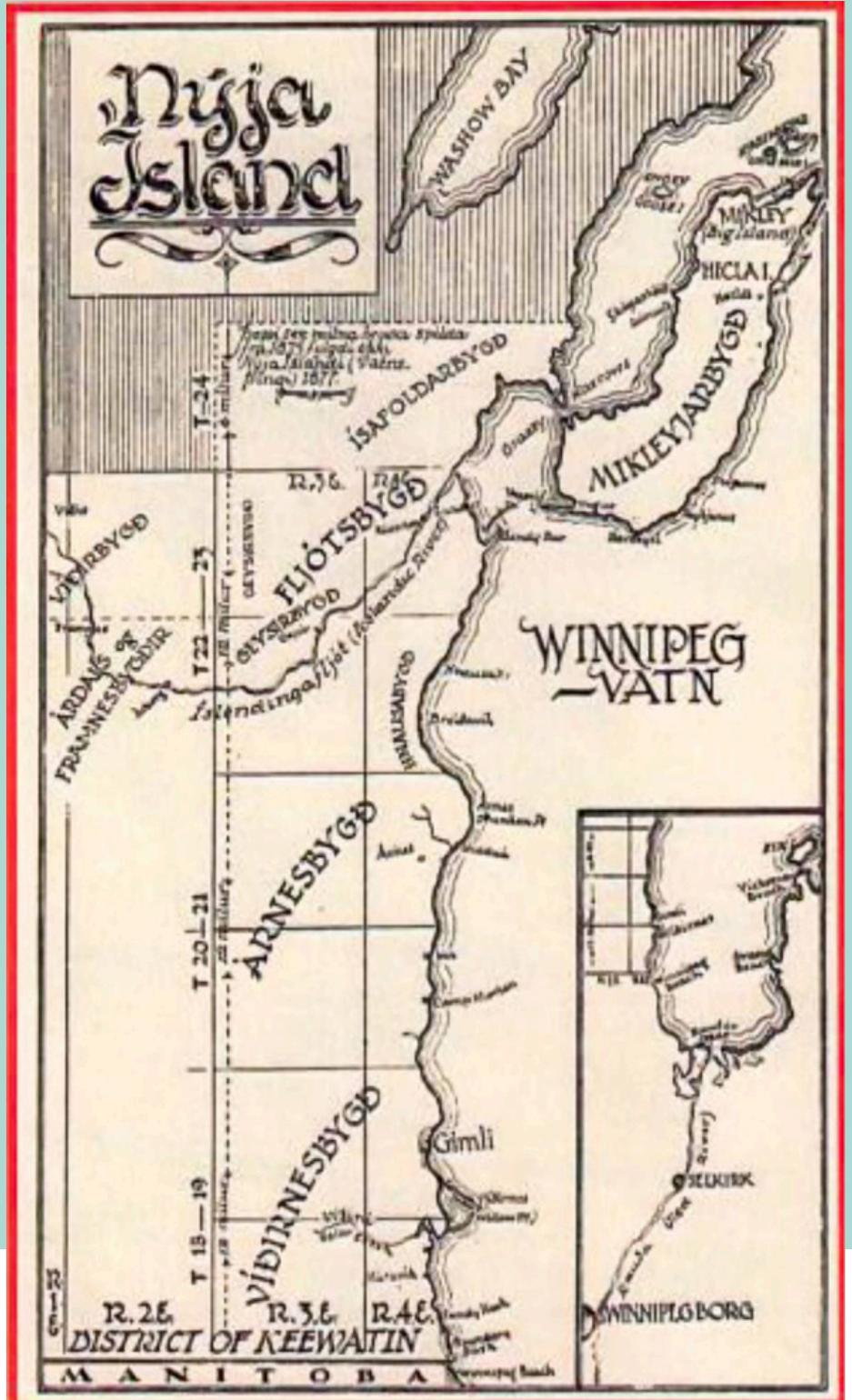


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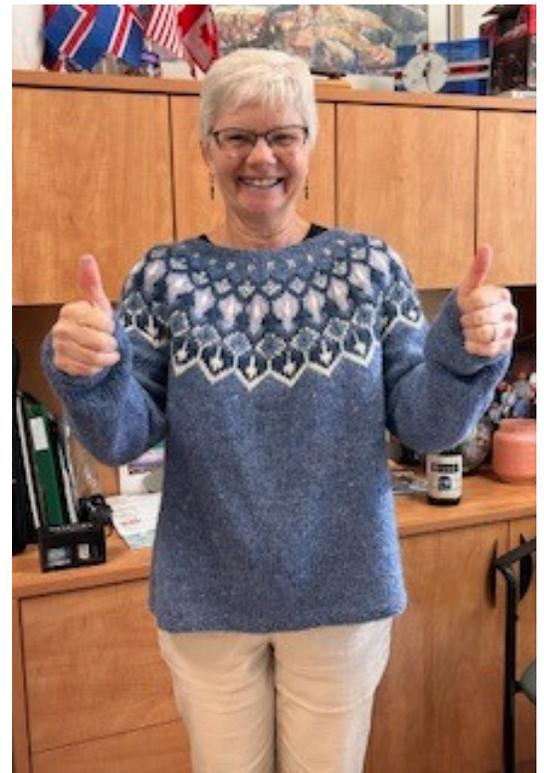
LETTER FROM THE PRESIDENT



Dear Friends and Supporters,

It is with great pride and gratitude that we present the 2024-2025 Annual Report for the New Iceland Heritage Museum. This past year has been one of reconnection, revitalization and reflection. Our mission to preserve and share the history and culture of Icelandic settlers in Manitoba has advanced in meaningful and measurable ways thanks to the dedication of our staff, volunteers, donors and community partners.

We have made significant strides in programming, collections management, outreach, community engagement, all while maintaining a strong financial stewardship. We are proud of our progress and excited about our future.



Chris Brooks

CHAIRMAN/COLLECTIONS VOLUNTEER

MISSION AND VISION

VISION STATEMENT

A gateway to understanding
the unique history of New
Iceland in Canada

MISSION STATEMENT

To enrich the lives and
inspire learning we provide
avenues through which the
story of New Iceland, the
challenges and achievement
of its people, and their
relations with the land and
the lake can be experienced.

We do this through the
presentation of high quality
permanent exhibits traveling
exhibits, programs, events
and the development and
maintenance of a broad
network of mutually
beneficial partnerships.



BOARD OF DIRECTORS

CHRIS BROOKS - PRESIDENT
RYAN EYFORD, VICE- PRESIDENT
PAST PRESIDENT - JOHANNE KRISTJANNSON
TREASURER - GUNVOR ASMUNDSSON
SECRETARY - DONNA ROED

DIRECTORS:
JOAN SIGMUNDSON
JUDY RICHARDSON
NOREEN BARKMAN
RON SCOTT
BILL BARLOW
PETER BJORNSON
BLAIR SWANSON

STAFF

JULIANNA ROBERTS, EXECUTIVE DIRECTOR

BRETT JOHNSON - GIFTSHOP/VISITOR EXPERIENCE
MANAGER - APRIL 1- DEC 31ST
ROSE GOOSSEN - DEC 9TH - CURRENT

ALEXIS IRVINE - SUMMER STUDENT
DONNA ST CYR - SUMMER HELP

ACTIVE SUB- COMMITTEES

FINANCE COMMITTEE
LAKE WINNIPEG VISITOR CENTRE
COLLECTIONS COMMITTEE
FUNDRAISING COMMITTEE
HUMAN RESOURCE COMMITTEE
NEW ICELAND 150 COMMITTEE
LAKE WINNIPEG RESEARCH CONSORTIUM
EXHIBIT/SPACE PLANNING



YEAR IN REVIEW

THIS YEAR THE MUSEUM WELCOMED OVER 11,000 VISITORS TO THE MUSEUM AND LAKE WINNIPEG VISITOR CENTRE.

- HOSTED 4 DIFFERENT TRAVELLING EXHIBITS
- HOSTED INTERNATIONAL RESEARCHERS
- 2 DIFFERENT TIMES TO RESEARCH ICELANDIC AS A HERITAGE LANGUAGE
- HOSTED 3 BOOK LAUNCHES
- HOSTED INFLUENCERS AND TRAVEL WRITERS FROM AROUND THE WORLD
- STARTED THE PLANS FOR THE 150TH ANNIVERSARY CELEBRATION OF THE SETTLEMENT OF NEW ICELAND
- CO-SPONSORED GIMLI PRIDE EVENTS



DILLA - LONG TIME SUPPORTER, DONOR AND VOLUNTEER



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COLLECTIONS

ACQUIRED

74 ARTIFACTS
21 DOCUMENTS
9 PICTURES
17 BOOKS

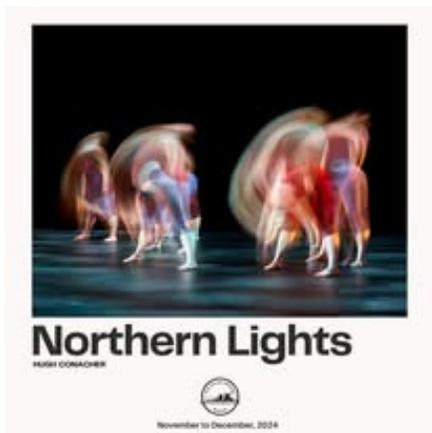


• 27 MISCELLANEOUS ARTIFACTS

EXHIBITIONS!



NEW ICELAND 150 BY GIMLI ICE FESTIVAL



NORTHERN LIGHTS BY HUGH CONACHER

VISUAL ARTS EXHIBITION PROGRAM
MANITOBA ARTS NETWORK

EYES ON THE SKIES FROM INGENIUM

"New Exhibit"
Stories We Tell

May 10 - June 23 2024

Developed by the Canada Museum of Space and Innovation in collaboration with @nav-canada - "Eyes on the Skies: Managing Air Traffic in Canada" - will expose you to the Canadian air navigation system and air traffic control.

Through technologies and people central to managing air traffic in Canada, you will learn how aviation systems have changed to meet a growing demand.

About the exhibit: Stories we tell approaches storytelling as a part of our everyday lives—the stories created when we listen, learn from and share our history, culture, both personal and collective, with friends and relatives. Stories we tell features artworks from the Canada Council arts bank collection by artists from diverse communities across the country, and highlights the importance of interactions with different stories to build our own.

New Iceland Heritage Museum - #108—94—1st Ave
Open daily 10:00am 4:00pm

Canada Council Canadian Heritage
BANK OF MONTREAL
arts network
connect · collaborate · promote

Eyes on the Skies

New Exhibit
Jan 19—May 1, 2024
New Iceland Heritage Museum
94-1st Ave (204) 642-4001

Developed by the Canada Museum of Space and Innovation in collaboration with @nav-canada - "Eyes on the Skies: Managing Air Traffic in Canada" - will expose you to the Canadian air navigation system and air traffic control.

Through technologies and people central to managing air traffic in Canada, you will learn how aviation systems have changed to meet a growing demand.

ingenium NAV CANADA Canada



PROGRAMS AND EVENTS

Christmas MARKET

December 6 & 7th
Friday 4:00-8:00 pm
Saturday 10:00-4:00pm

Children's Storytime
 Saturday at 1:00 pm
 Come and hear the story of the Icelandic Yule Lads - Jola Sveinur

DURING THE YEAR, WE STRIVE TO HOST EVENTS THAT ARE OF SIGNIFICANCE TO OUR MEMBERS, SUPPORTERS AND THE COMMUNITY. WE WORK HARD TO WORK WITH THE COMMUNITY GROUPS TO CO-SPONSOR EVENTS AND PROGRAMS THAT ARE RELEVANT TO THE COMMUNITY

New Iceland Heritage Museum with the Manitoba Arts Network Presents:

January 11, 2025
 12:00 - 4:00

PHOTOGRAPHY WORKSHOP

Discover the art of photography in our workshop, designed to help you see the world through a different lens!

Taught by Photographer
 Hugh Conacher
www.hughconacher.com

www.nihm.ca
julianna.roberts@nihm.ca

ICELANDIC

LANGUAGE CLASSES

New Iceland Heritage Museum

Wednesdays
 7:00-8:30pm
 8 weeks
 Starting April 2nd, 2025

INSTRUCTOR
 GUNNVOR
 ASMUNDSSON

- \$50
- \$40 NIHM/GICS Members

REGISTER ONLINE!

JOIN US
 phone +204 - 642 - 4001

New Iceland Heritage Museum
 94 1st Ave., Gimli, Manitoba
 September 6 through October 29
 Opening reception
 Saturday, September 7, 1:30 to 3:30

These Waters

Sharon Cory	Rosemary Miguez
Heather Dawson	Catherine Nault
JoAnne Gullachsen	Julia Penny
Gayle Halliwell	Stephanie Sutton

BOLLUDAGUR!

Monday, March 3rd
1:30 - 3:30 PM

Join us in the Lady of the Lake Theatre for our annual celebration of Icelandic "Bun Day"

Cream puffs and coffee/tea available by donation

Everyone welcome!

108-94 1st Ave
 642-4001
 nihm.ca

Le Musée de Saint-Boniface Museum

Rendez-vous Franco-phonie Canada

Fingerweaving Workshop
 Atelier de tissage aux doigts

Le Musée de Saint-Boniface Museum

March 22 / 22 mars
DROP-IN
12 p.m. to 2 p.m. / 12h à 14h

MANITOBA SIGNATURE Museums

New Iceland Heritage Museum
 94 1 Ave, Gimli, MB

**Nuit Blanche Gimli
September 28th, 6pm-late**

Tour Schedule

6pm - New Iceland Heritage Museum & Gimli International Film Festival

6:40- Gimli Art Club

7:15 - Lakeview Resort: Water World Exhibition

7:40 - Right Choice realty: Live Music on the porch

7:50 - Sigvaldason Fine Art: Leo Mol Sculpture

8:10 - Hidden Treasures Studio

**ALL STOPS OPEN 6-9PM
JOIN THE GUIDED TOUR
OR CREATE YOUR OWN!**

**MB
CULTURE
DAYS**



**A VIKING LEGEND
THE DESCENDANTS OF ODIN**
A new book by Ainsley Bloomer
Publishing in paperback and ebook December 8th

**Join us for a
book launch!**

Friday December 6th, 6:30-7PM
Indieville Collection Library
3rd Floor Elizabeth Clarke Library
20 Chamberlain's Court St. at Mt.
Winnipeg

Saturday December 14th, 8:30-9PM
Early on the Lake Shores
Lebanese Heritage Museum
100 - 3rd Ave. Winnipeg
Clark

Copies of A Viking Legend
will be available for purchase
at the event.





**VISITORS FROM “ANNRIKI”
GROUP FROM ICELAND
THEY SPECIALIZE IN MAKING
TRADITIONAL COSTUMES**



**RESEARCHERS FROM GERMANY
PRESENTING THEIR FINDINGS**

VOLUNTEERS AND SUPPORTERS



OUR MUSEUM THRIVES THANKS TO A COMMITTED NETWORK OF VOLUNTEERS.

THIS YEAR:



45 VOLUNTEERS'

542 Hours

Research

Library work

Cleaning

Instructors

Fundraising

Tour Guides

Baking

Translation

Promotion

Room set-up

Exhibit set-up

Exhibit pack-up

Giftshop

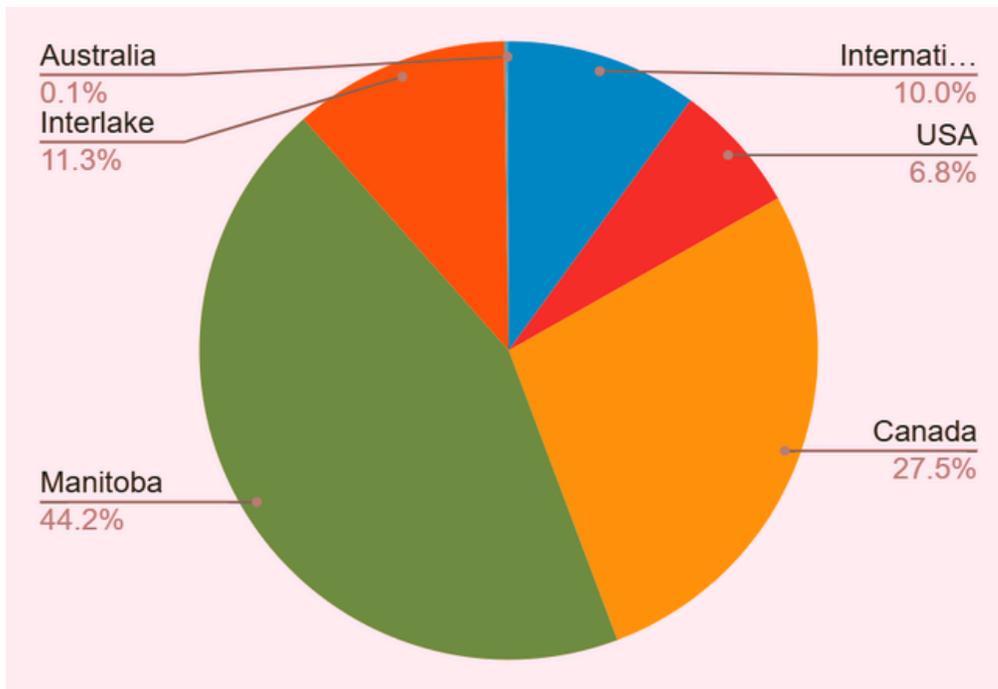
Collections

Board Members



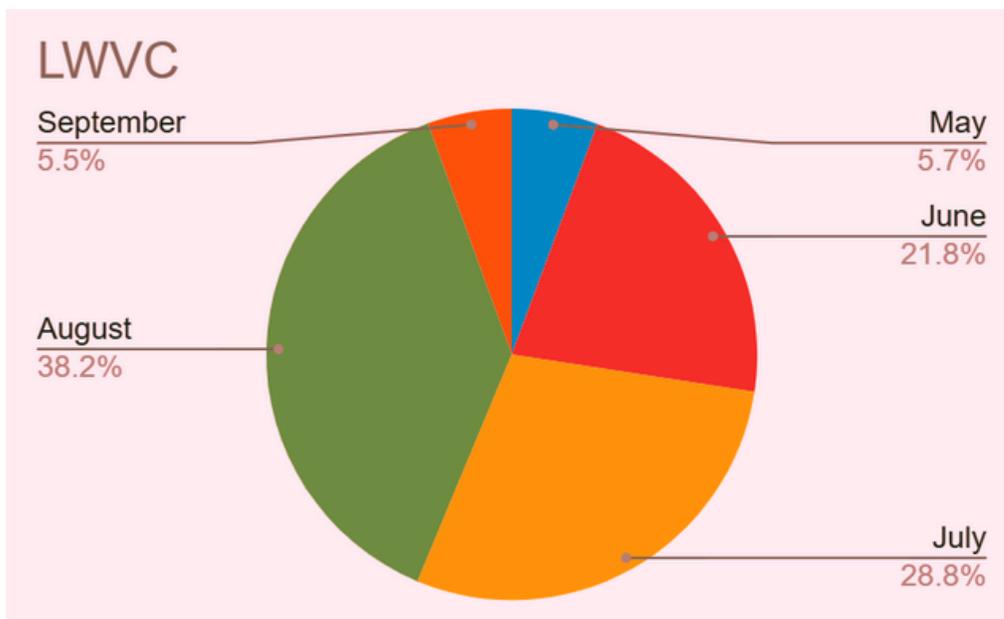
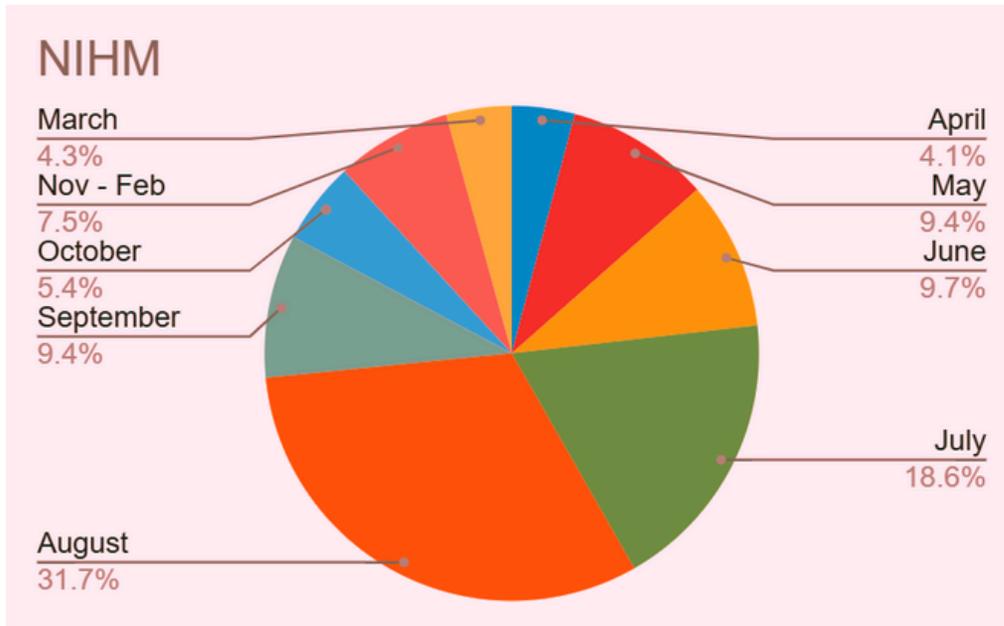
STATISTICS

VISITORS TO NIHM (AS SIGNATURES IN GUESTBOOK)



STATISTICS

VISITORS BY MONTH



PARTNERS

CANADIAN MUSEUMS ASSOCIATION
LOGBERG-HEIMSKRINGLA
TRAVEL MANITOBA
GIMLI ICELANDIC CANADIAN SOCIETY
ICELANDIC NATIONAL LEAGUE OF
NORTH AMERICA
THE ICELANDIC FESTIVAL OF MANITOBA
CANADA SUMMER JOBS
GIMLI INTERNATIONAL FILM FESTIVAL
URBAN HOMETOWN GREENTEAM
GIMLI CHAMBER OF COMMERCE
YOUNG CANADA WORKS IN HERITAGE
ORGANIZATIONS
RM OF GIMLI
WESTSHORE COMMUNITY FOUNDATION
INTERLAKE TOURISM ASSOCIATION
PROVINCE OF MANITOBA
INGENIUM
CANADIAN HERITAGE
CANADA ICELAND FOUNDATION
MANITOBA ARTS NETWORK
ICELANDIC ROOTS
GIMLI ICE FESTIVAL
ASSOCIATION OF MANITOBA MUSEUMS
MANITOBA TOURISM EDUCATION
COUNCIL

RECOGNITION

THE NEW ICELAND HERITAGE MUSEUM,
RECOGNIZES THE SUSTAINABLE SUPPORT
INSTITUTED BY THE PROVINCE OF MANITOBA
IN 2020, WITH THE ESTABLISHMENT OF THE
SIGNATURE MUSEUMS ENDOWMENT FUND
IN PARTNERSHIP WITH
THE WINNIPEG FOUNDATION
AND THE COMMUNITY FOUNDATIONS
SERVED BY ENDOW MANITOBA.

NIHM ACKNOWLEDGES THE CONTINUED SUPPORT
OF THE
RM OF GIMLI
WHOSE ANNUAL CONTRIBUTION SUPPORTS
A PORTION OF THE MUSEUM'S OPERATIONS

THANK YOU TO OUR COMMUNITY,
WHO CONTINUE TO APPROACH US TO
OFFER OBJECTS AND BELONGINGS
FROM THEIR FAMILIES,
TOWNS OR ASSOCIATIONS,
TO BE ENTRUSTED
INTO THE PUBLIC DOMAIN





IN 2020, THE PROVINCE OF MANITOBA ESTABLISHED THE NEW ICELAND HERITAGE MUSEUM INC. SIGNATURE MUSUEM SUSTAINABILITY FUND WITH THE WESTSHORE COMMUNITY FOUNDATION. INCOME FROM THIS ENDOWMMENT FUND WILL GENERATE FREVENUE FOR THE NIHM ON AN ANNUAL BASES IN PERPETUITY. THESE FUNDS ARE ALLOCATED TOWARDS THESE THREE PRIORITY AREAS:

Governance and Management Expenses:

FUNDS ARE USED TO SECURE AUDIT SERVICES

Museums Standards Eligible Expenses:

COLLECTIONS EXPENSES AND WORKSHOP HOSTING

Visitor Experience Expenses:

RESEARCH AND BACKGROUND WORK FOR NEW ICELAND 150 EXHIBIT





SPECIAL PROJECTS, INITIATIVES, MARKETING AND COMMUNITY EVENTS, COLLECTING DATA AND HERITAGE PROJECTS WOULD NOT BE POSSIBLE WITHOUT THE GENEROUS SUPPORT AND CONTRIBUTIONS OF OUR PARTNERS, SPONSORS AND OTHER FUNDERS. NIHM EXTENDS ITS APPRECIATION TO THE FOLLOWING:

**CANADIAN MUSEUMS ASSOCIATION
LOGEBRG- HEIMSKRINGLA
TRAVEL MANITOBA
THE ICELANDIC FESTIVAL OF MANITOBA
CANADA SUMMER JOBS
GIMLI INTERNATIONAL FILM FESTIVAL
URBAN GREEN TEAM
GIMLI CHAMBER OF COMMERCE
YOUNG CANADA WORKS IN HERITAGE ORGANIZATIONS
RM OF GIMLI
WESTSHORE COMMUNITY FOUNDATION
INTERLAKE TOURISM ASSOCIATION
PROVINCE OF MANITOBA
ICELANDIC NATIONAL LEAGUE OF NORTH AMERICA
INGENIUM
GIMLI ICELANDIC CANADIAN SOCIETY
CANADIAN HERITAGE
CANADIAN ICELAND FOUNDATION
MANITOBA ARTS NETWORK
ICELANDIC ROOTS
GIMLI ICE FESTIVAL
ASSOCIATION OF MANITOBA MUSEUMS
MANITOBA TOURISM EDUCATION COUNCIL**

**MOST
POPULAR
ITEM IN
THE
GIFT SHOP**



**INSTAGRAM
FOLLOWERS**

1306

**FACEBOOK
FOLLOWERS**

2918

**DAYS OPEN
TO THE PUBLIC**

355

COMING NEXT YEAR!

2025 - 150TH ANNIVERSARY OF THE ARRIVAL OF ICELANDERS IN NEW ICELAND



THE NEW ICELAND HERITAGE MUSEUM
109=8-94-1ST AVE
GIMLI, MB
ROC 1B1
204-642-4001
WWW.NIHM.CA