



New Iceland Heritage Museum

Annual Report

2023-
2024



VISION STATEMENT

A Gateway to Understanding the Unique History of
New Iceland in Canada

MISSION STATEMENT

To enrich the lives and inspire learning we provide avenues through which the story of New Iceland, the challenges and achievements of its people, and their relationship with the land and the lake can be experienced. We do this through the presentation of high quality permanent exhibit, travelling exhibits, programs, events and the development and maintenance of a broad network of mutually beneficial partnerships



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April 1 – March 31, 2024

A Year in Review



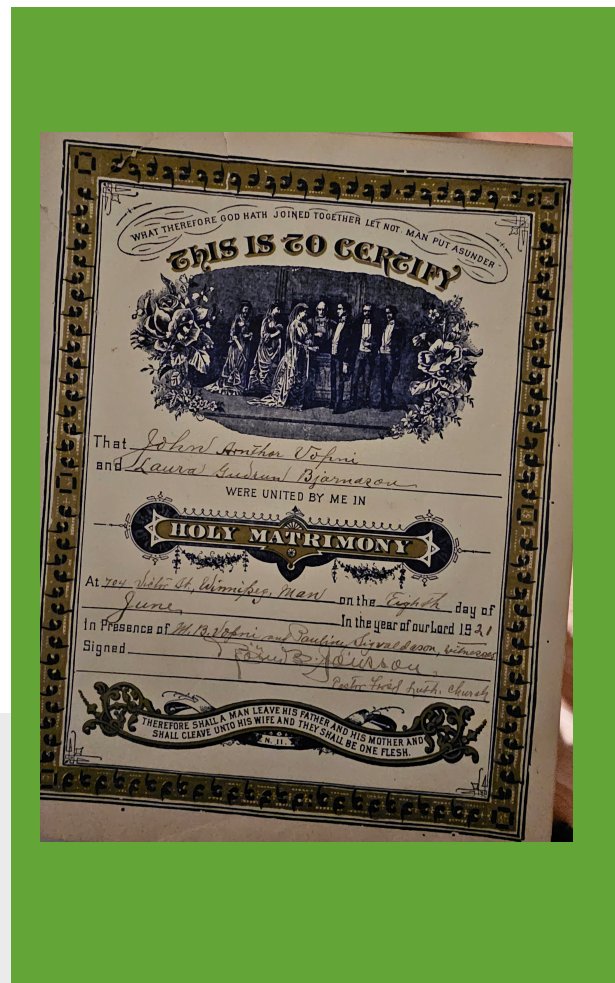
The New Iceland Heritage museum is one of seven Signature Museums. Open 12 months of the year, we welcome visitors from 10–4 daily. During the summer months we are able to do this with the help of summer students. Winter months we rely on volunteers to help staff our museum.

We host programs and events that are of interest to our members, visitors and community members. Special events and co-sponsoring of events is also a part of our being an active community partner.

We work with community groups such as the Gimli Heritage Advisory Committee, Gimli Ice Fest, Community Development Corporation, RM of Gimli, Gimli Chamber of Commerce.

The museum has a temporary gallery, in which allows us to host exhibits from other museums, Manitoba Arts Network and artists. It also allows us to showcase some of our artifacts that are not part of the permanent display.

During the summer months (May – Sept) we manage the Lake Winnipeg Visitor Centre and open the doors to visitors to see our permanent exhibits that tell the story of the relationship with the lake and fishing on Lake Winnipeg. We finished the last phase of a new interactive exhibit educating about the health of and the watershed of Lake Winnipeg Watershed.



Team



Julianna Roberts, B.R.S.
Executive Director



Brett Johnson
Gift Shop Manager/Visitor Experience Coordinator



Brett Johnson
Gift Shop Manager/Visitor Experience Coordinator
Accepting the passing of the keys from
Jennifer Vigfusson, July 2021 –May 2023



Summer Students
Sigrid Belanger
Oscar Belanger
Indiana Humniski



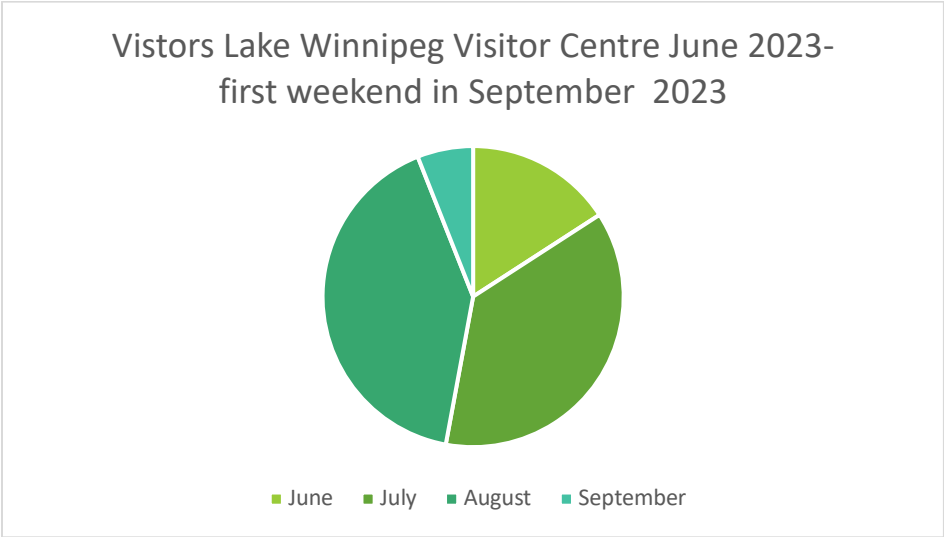
BOARD OF DIRECTORS

- Chris Brooks President
- Dr. Ryan Eyford, Vice-President
- Dr. Johanne Kristjanson, , Past President
- Heather McIntosh, Secretary (term ended Nov 2023)
- Donna Roed, Secretary, Nov 2023 - present
- Gunnvor Asmundsson, Treasurer
- William Barlow, Director (deceased August 2023)
- Blair Swanson, Director
- Noreen Barkman, Director
- Peter Bjornson, Director
- Joan Sigmundson, Director

ACTIVE SUB-COMMITTEES

- Finance Committee
- Lake Winnipeg Visitor Centre Committee
- Collections Committee
- Fundraising Committee
- Human Resource Committee
- Chamber of Commerce

VISITOR STATISTICS



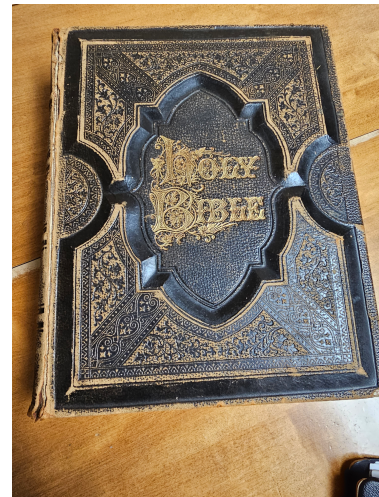
Collections

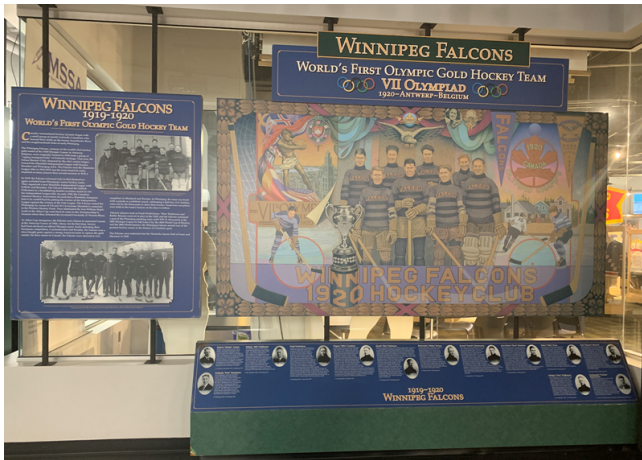


The NIHM Collections committee fielded over 20 offers of artifact and book donations, accepting a variety of items that fit within our accessions policy.

We assisted twice with a research group from the Department of Linguistics, from the University of Konstanz in Germany. This group needed to gather individuals who spoke Icelandic here in the Interlake, as we are the largest group of Icelanders outside of Iceland. Identifying, contacting and scheduling the interviews with the individuals was our part of this process. The researchers came in the fall and then again early in 2024.

There were 8 research requests and there were 3 photo requests.







**NEW ICELAND
HERITAGE
MUSEUM**

SPACE TO SPOON
IMAGES THAT **SPEAK** VOLUMES

April 1 - July 1st, 2023

New Exhibit

Exhibition Developed by Ingenium in collaboration with the Canadian Space Agency

ingenium
Canadian Museum of History

New Iceland Heritage Museum
#108—94-1st Ave - (204)642-4001
Hours: 7 days a week—10:00–4:00



EVENTS AND PROGRAMS....

During the year, we strive to host events that are of significance to our members, supporters and the community. We work hard to work with community groups to co-sponsor events and programs that are relevant to the community

2023-2024 Events Included:

Volunteer Appreciation & Donor Appreciation

Pride Film Icelandic Festival – Worksop

Truth and Reconciliation Events

Culture Days Workshops Nuit Blanche

Walk to the Rock Fall Fundraiser

Christmas Market Bolludagur (Bun day)

Walk to the Rock Christmas Market

Book Club







**125.6K
Facebook
Reach**

**279
Follows
Facebook**

**3.5 K
Reach
Instagram**

**465
Facebook
Posts**

**1,194
Followers
Instagram**

**231 Instagram
posts**

Giftshop

**Most Sold
Items in the Giftshop
Hardfish**



**2nd Best selling item
in our gift shop**



Recognition



NIHM recognizes the sustainable support instituted by the Province of Manitoba in 2020, with the establishment of the Signature Museums Endowment Fund in partnership with the Winnipeg Foundation and the community foundations served by Endow Manitoba. NIHM acknowledges support from two federal programs that provided stability during the uncertain times: the Canada Emergency Wage Subsidy and the Recovery Fund for Heritage Organizations. NIHM also recognizes the continued support of the RM of Gimli whose annual contribution supports a portion of the museum's operations.

Thank you to our community, who continue to approach us to offer objects and belongings from their families, towns or associations, to be entrusted into the public domain.





- In 2020, the Province of 'Manitoba established the New Iceland Heritage Museum Inc. Signature Museum Sustainability Fund with the Westshore Community Foundation. Income from this endowment fund will generate revenue for the NIHM on annual basis in perpetuity. These funds are allocated towards three priority areas.
 - Governance and Management Expenses: Funds are used to secure Audit Services, strategic planning
 - Museums Standards Eligible Expenses: Collections expenses and workshop hosting
 - Visitor Experience: Installment of new interactive exhibit at the Lake Winnipeg Visitor Centre
- *The Westshore Community Foundation* is also home to the New Iceland Heritage Fund an endowment established through the Manitoba Heritage Trust Program. In 2020, the NIHM concluded a successful fundraising campaign to build this endowment.



Special projects, initiatives, marketing and community events, collecting data and heritage projects would not be possible without the generous support and contribution of our partners, sponsors and other funders. NIHM extends its appreciation to the following:

Canadian Museums Association
Logberg-Heimskringla
Travel Manitoba
The Icelandic Festival of Manitoba
Canada Summer Jobs
Gimli International Film Festival
Urban Green Team
Gimli Chamber of Commerce
Young Canada Works in Heritage Organizations
RM of Gimli
Westshore Community Foundation
Interlake Tourism Association
Province of Manitoba
Icelandic National League of North America
INGENIUM
Gimli Icelandic Canadian Society
Canadian Heritage
Canada Iceland Foundation
Manitoba Arts Network
Icelandic Roots
Gimli Ice Festival
Canada Summer Jobs
Association of Manitoba Museums
Manitoba Tourism Education Council



New Iceland Heritage Museum

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