



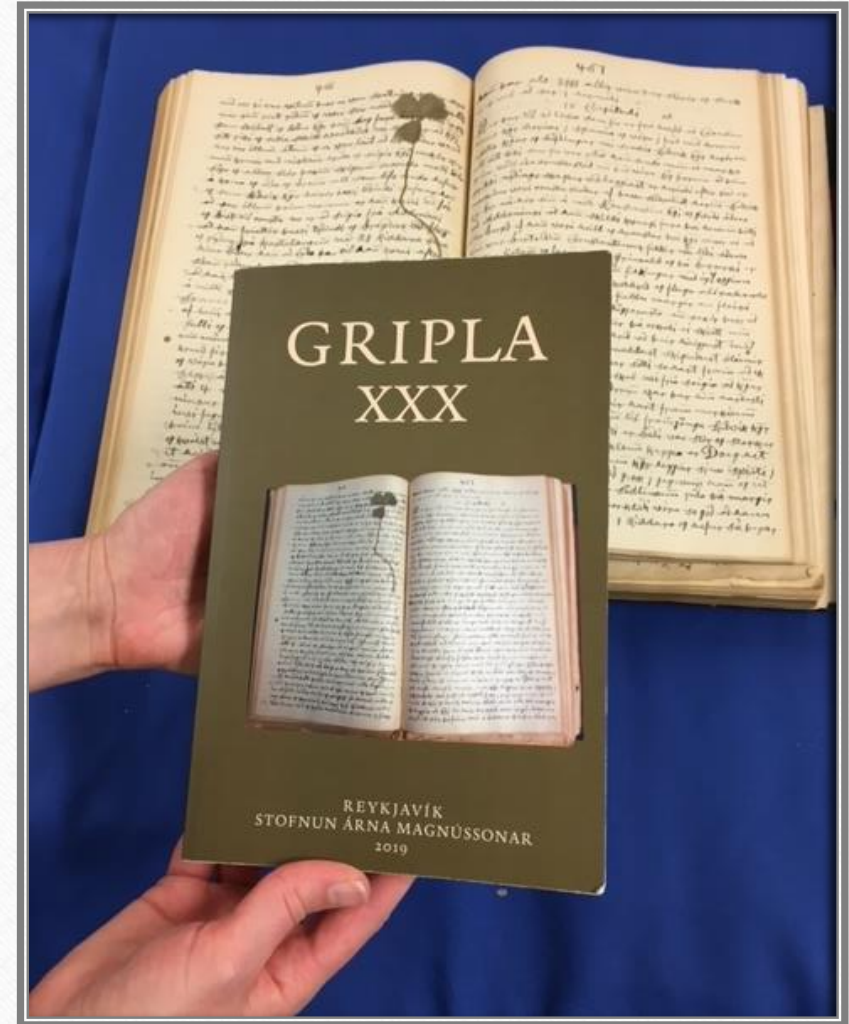
New Iceland Heritage Museum

Annual Report

2022 - 2023

Table of Contents

- Overview
- Governance
- A year in review
 - Team
- Exhibits and Events
 - Collections
 - Social Media
 - Recognition





Overview

Vision Statement

A Gateway to understanding the Unique History of New Iceland in Canada

Mission Statement

To enrich the lives and inspire learning we provide avenues through which the story of New Iceland, the challenges and achievements of its people, and their relationship with the land and the lake can be experienced. We do this through the presentation of high quality permanent exhibit, travelling exhibits, programs, events and the development and maintenance of a broad network of mutually beneficial partnerships

A Year in Review



- In 2022 – 2023 we were able to feature new and exciting exhibits as part of our programming. We have a great working relationship with community groups, which allows us to co-sponsor and to work with many groups doing many programs and events. We were glad to host some field trips again, after the pandemic. We were thrilled to host our annual fundraiser in October which turned out to be a wonderful event, featuring local performers and featured items from local artists. Our giftshop and our online shop continues to grow. We field many research calls, archival access requests, genealogy inquiries, tourism questions and offers of artifact donations. We have visitors from all over the world come to discover New Iceland.

Governance

Board of Directors

- Dr. Johanne Kristjanson, President
- Chris Brooks, Vice-President
- Dr. Ryan Eyford, Past President
- Brenda Riddell, Secretary (term ended Nov 2022)
- Gunnvor Asmundsson, Treasurer
- William Barlow, Director
- Heather McIntosh, Director
- Noreen Barkman, Director
- Darlene Barylski, Director (term ended Nov 2022)
- Ardith Sigurdson, Director (term ended Nov 2022)
- Dr Laurie Bertram, Director (term ended Nov 2022)

Active Sub - Committees

- Finance Committee
- Lake Winnipeg Visitor Centre Committee
- Collections Committee
- Fundraising Committee
- Human Resource Committee
- Chamber of Commerce
- Waterfront Development Committee
- Future Options (Ad-Hoc) Committee

Our Team !



Julianna Roberts,
B.R.S.
Executive Director



Jennifer Vigfusson,
Gift Shop & Visitor
Experience Manager

Summer Students:

Museum:

Brett Johnson

Jane Johnson

McCahl Reynolds

Sigrid Belanger

Oscar Belanger

Lake Winnipeg Visitor Centre

Jared Irvine

Stafford Melon

Tyler Schellenberg

Exhibits

We were able to host 4 exhibits
in the 2022-2023 season

“Divine” Pride Exhibit by Anthony Nelson
(Visual Visiting Exhibition)

“Street Photography” by Signi Thorsteinson
(Visual Visiting Exhibition)

“In Harmony” exhibit and workshops by visiting Artists (Visual
Exhibition)

The 5th Thule Exhibition - photo exhibit
(Travelling Exhibit)

These are in addition to our permanent exhibits and our own
artifacts that we were able to have on display, called “From the
Attic” (Artifact Exhibit)

Street Photography



Signy Thorsteinson's camera captures
Winnipeg's unrefined beauty.

She records the built environment and
the denizens that inhabit it. The images
are raw, yet sensuous; harsh, yet ele-
gant; matter-of-fact, yet mysteri-
ous. The images are very familiar, but
not what we consciously focus our at-
tention on as we move through the city.

Her black and white images capture
candid moments of everyday life,
glimpses caught out the corner of an
eye. Her urban landscapes are filled
with atmosphere, weather related as
well as cultural, capturing the people,
places, and vibes of Winnipeg.



Signy Thorsteinson



Events & Programs

2022- 2023 Events Included:

Volunteer Appreciation
Donor Appreciation
Pride Film
Icelandic Festival – Programs
Truth and Reconciliation Events
Culture Days Workshops]
Nuit Blanche
Walk to the Rock
Fall Fundraiser
Christmas Market
Bolludagur (Bun day)



Collections

In 2022 we installed new collection storage systems in all three of our storage rooms.

We have a very active collections committee who meet when there are items to consider.

We have a strict acquisition policy that we adhere to. Our volunteer collections manager ensures that all of the data is current and as complete as possible. Pictures have been added to all files that were missing.





Social Media



Facebook

Reach 85,412. K

Followers
2,676K

Interactions
9582

Posts
320

Instagram

Reach 2,167 K

Followers
1.96K

Posts
95

Stories
191

Visitor Comments

“Lovely Staff and Museum”

“Loved the Exhibits”

“Thank you for preserving and passing on the history”

“Love”

“Splendid”

“Learned alot about our heritage”

“Awesome”

“Kids Loved it”

“Profound and Moving”

“Learned a lot”

“Rich and Memorable”

“What an Amazing story to be told!”

“A must to Visit”

“Fantastic”

Visitors from:

- Germany
- India
- Australia
- South Africa
- Austria
- Dominican Republic
- United Kingdom
- Singapore
- Sweden
- Brazil
- Spain
- All 12 Provinces and 43 of the United States.
- France
- New Zealand
- Chile
- Poland
- Iceland
- Italy
- Peru-Lima
- Japan
- Philipines
- Tobago
- Ukraine
- Malaysia
- Israel
- Oklahoma
- London UK
- The Netherands
- Turkey
- Mexico
- Norway
- Wales
- Singapore
- Venezuela
- Denmark
- Scotland
- Switzerland
- China
- Belgium
- Montana
- Nigeria
- Ecuador
- Holland
- Guetamela

Recognition

NIHM recognizes the sustainable support instituted by the Province of Manitoba in 2020, with the establishment of the Signature Museums Endowment Fund in partnership with the Winnipeg Foundation and the community foundations served by Endow Manitoba. NIHM acknowledges support from two federal programs that provided stability during the uncertain times: the Canada Emergency Wage Subsidy and the Recovery Fund for Heritage Organizations. NIHM also recognizes the continued support of the RM of Gimli whose annual contribution supports a portion of the museum's operations.

Thank you to our community, who continue to approach us to offer objects and belongings from their families, towns or associations, to be entrusted into the public domain. :

Westshore Community Foundation – Endowment Funding

- In 2020, the Province of 'Manitoba established the New Iceland Heritage Museum Inc. Signature Museum Sustainability Fund with the Westshore Community Foundation. Income from this endowment fund will generate revenue for the NIHM on annual basis in perpetuity. These funds are allocated towards three priority areas.
 - Governance and Management Expenses: Funds are used to secure Audit Services, strategic planning
 - Museums Standards Eligible Expenses: Collections expenses and workshop hosting
 - Visitor Experience: Installment of new mural exhibit at the Lake Winnipeg Visitor Centre
- *The Westshore Community Foundation* is also home to the New Iceland Heritage Fund an endowment established through the Manitoba Heritage Trust Program. In 2020, the NIHM concluded a successful fundraising campaign to build this endowment.



Special Thanks to our Partners, Sponsors and Other Funders

Special projects, initiatives, marketing and community events, collecting data and heritage projects would not be possible without the generous support and contribution of our partners, sponsors and other funders. NIHM extends its appreciation to the following:

Canadian Museums Association
Travel Manitoba
Canada Summer Jobs
Urban Green Team
Young Canada Works in Heritage Organizations
Westshore Community Foundations
Interlake Tourism Association
Icelandic National League of North America
Gimli Icelandic Canadian Society
Canada Iceland Foundation

Logberg-Heimskringla
The Icelandic Festival of Manitoba
Gimli Film Festival
Gimli Chamber of Commerce
RM of Gimli Recreation Department
Community Programs and Services Branch,
Province of Manitoba
INGENIUM
Canadian Heritage

New Iceland Heritage



Museum

108 – 94 -1st Avenue

Gimli, MB

204-641-3671

www.nihm.ca